

# *Idea Ingenuity Services*



**Integrated Marketing Strategy**



**Branding & Design**



**Marketing Communications**

**Planning**



**Creative Director**



**Multi-Media Content Creation &  
Production**



**Strategic Business Planning**



**Ad, Script and Print Copywriting**



**Direct Sales and Persuasive  
Copywriting**



**Corporate Identity**



**Competitive Analysis & Market  
Segmentation**



**Media Buying & Placement**



**Business Development Consulting**



**Online & Social Media Campaigns &  
Promotions**



**Internal Marketing Staff  
Development**